

Social Media Policy - Foxboro Youth Football & Cheerleading (FYFC)

Overview

Use the guidelines and policies in this document, when you contribute and participate in any social media activity. Not only does it protect both you and FYFC, but also you can have confidence knowing you are representing FYFC in a responsible professional manner. While FYFC respects your privacy, conduct that has, or has the potential to have a negative effect on our organization is subject to disciplinary action, up to and including expulsion from FYFC.

Review the Guidelines, take accountability and remember to use good judgment.

What is Social Media?

Social media is generally internet based tools for sharing and discussing information. The term “social media” most often refers to activities that integrate technology, social interaction and the sharing of words, pictures, videos and audio, such as, but not limited to the following:

- * Multimedia and social networking sites, like Twitter, Facebook, Instagram, TikTok, and YouTube.
- * Blogs, wikis, message boards, micro-blogs and other community-based sites or collaboration tools.
- * Social commerce postings, like product or experience reviews.
- * Any other sites where information – like text, images, video, sound or other files – can be uploaded or posted.

So you want to post? Read this first.

Character Clause

FYFC reserves the right to dismiss a participant, coach, parent, or guardian for any act of misconduct including (but not limited to) an act of dishonesty, theft or misappropriation of association property, moral turpitude, insubordination, or any act injuring, abusing, or endangering others, or any act that could bring FYFC, into public disrepute, contempt, scandal, or ridicule, or which might tend to reflect FYFC.

As FYFC, we are accountable for how we talk about our business, whether it’s in person, on the phone, in print or online. Before you post or share information online that relates in any way to FYFC start by being thoughtful about what you share and how you share it.

The six guidelines below explain our policies as they apply to social media:

- 1. Keep confidential information confidential.** Any statement, whether made online or offline or through images, videos or sound files, related to or referencing FYFC business, participants, coaches, product, or volunteers, regardless of the media or forum used, must strictly comply with said policies and procedures. Keep any Internet-based conversation about the FYFC focused on publicly-known information. If you are not sure whether something is appropriate to post, don’t post it.

- 2. Be accurate, truthful and considerate in your posts.** Be constructive, provide appropriate context, and think about the impact of your comments. Words matter...and remember that anyone, including parents, student athletes, coaches or any volunteers can find and see postings. So be responsible about what you share and how you share it – just as you would at work or at home.

3. Take responsibility for your words. Remember that individuals (i.e. parents, coaches, family members, volunteers and student athletes) can be held accountable for comments deemed to be defamatory, obscene, proprietary or libelous, whether they pertain to FYFC, or another person. Personal attacks directed toward players, coaches, parents, participants, officials, or family members will not be tolerated by FYFC as indicated above.

4. Assume that anyone can see what you post. The internet is a fully discoverable, which means that anyone with an Internet connection – including our participants – can find even the most obscure information.

5. Identify yourself. Use a personal email address, not FYFC's email address as your primary means of identification. Under no circumstances are you permitted to identify yourself as a spokesperson for FYFC.

6. Pass on any press inquiries. Social media postings occasionally generate media coverage. If you are ever asked to make a comment regarding FYFC by media, you are to direct those individuals to the FYFC web site. There they may find the entire Board of Directors contact information.

Should a participant be expelled from the program due to violation of this policy there will be no refund of fees. You can refer to the FYFC refund policy (FYFC-02)